



News Release

CubelQ Announces the Completion of a Closed Electronic Purse Project

[EN] Athens, GR, February 7th, 2012 - CubelQ Limited, an IT company provider of software solutions and systems for financial, banking and corporate institutions, announces the completion of a closed electronic purse project.

The electronic purse which is based on **rewardMe™** Consumer Loyalty & Electronic Purse Application Platform, **rewardMe™/token ePurse**, has been implemented in large private hospital in Athens Greece.

The ePurse works with tokens. Hospital employees load their purses in designated terminals (PCs) and can spend their token to hospital facilities such as the restaurant and cafeteria, the library, participation to medical briefings and seminars and the parking. Token value of each facility corresponds to a multiple of the base token which is system parameter configurable by the local administrator. System parameter is also the token value of each facility which is again configurable by the local administrator. The system's terminals based on their parameterization calculate facilities' token value which is automatically deducted from the purses.

About CubelQ

CubelQ Ltd. - www.cubelq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the



Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

Media Contacts:

CubelQ

Tel: (+30)2109530242

Fax: (+30)2106255672

ciq@cubeiq.gr

www.cubeiq.gr

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