News Release

CubeIQ Announces the Availability of EmbossMe™ new release 4.00.xx

Athens, GR, May 15, 2010 - CubeIQ Limited, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the availability of **EmbossMe™ new release 4.00.xx**, a software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch (local – instant issuance).

EmbossMe™, part of **Card Instant Issuance Application - CIIA™** suite, is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, **EmbossMe™,** provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

Release 4.00.xx is a functional breakthrough as the product has evolved to support card personalization machines from different vendors. This way **EmbossMe™** from release 4.00.xx and on becomes **vendor neutral**. In this release a new software layer has been developed that isolates card personalization business logic from the actual card personalization mechanism that is used from the different card personalization machines manufacturers.

With this new design the intermediate layer receives requests for card personalization from the business layer in an "abstract mode" and translates the requests to the actual "commands" required by the different card personalization machines manufacturers.

The first card personalization machines that are supported under the new functionality, in release 4.00.xx, are the following model/types from HID Global (ex. Fargo):

(a) HDPii Financial Card Printer/Encoder
(b) HDP5000 Card Printer/Encoder
(c) DTC550 Card Printer/Encoder
(d) DTC400e Card Printer/Encoder
(e) Persona® C30e Card Printer/Encoder

Improving **EmbossMe™** with this new functionality maintains and strengthens its position as the **leading instant card issuance branch software application** in the industry.

About HID Global

HID Global Corporation - **www.hidglobal.com** & **www.fargo.com** - is the trusted leader in providing access and ID management solutions for the delivery of secure identity. HID Global is focused on creating customer value worldwide with technology-based access solutions, issuance solutions, embedded technology solutions and logistics technology solutions. As a leading manufacturer of secure identity solutions and contact-less smart card technology for physical access control, HID is selected more than any other brand in the convergence of physical and logical access control. In addition, the company develops, manufactures and markets ID components, products and services typically deployed with national ID and e-passport programs, corporate access control, supply chain management, animal tagging, financial transactions, transport and various industrial or manufacturing solutions. Headquartered in Irvine, California, HID Global has over 2,000 employees worldwide and operates international offices that support more than 100 countries. HID Global is an **ASSA ABLOY** Group brand.

About CubeIQ

CubeIQ Ltd. - **www.cubeiq.gr** - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubeIQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubeIQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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